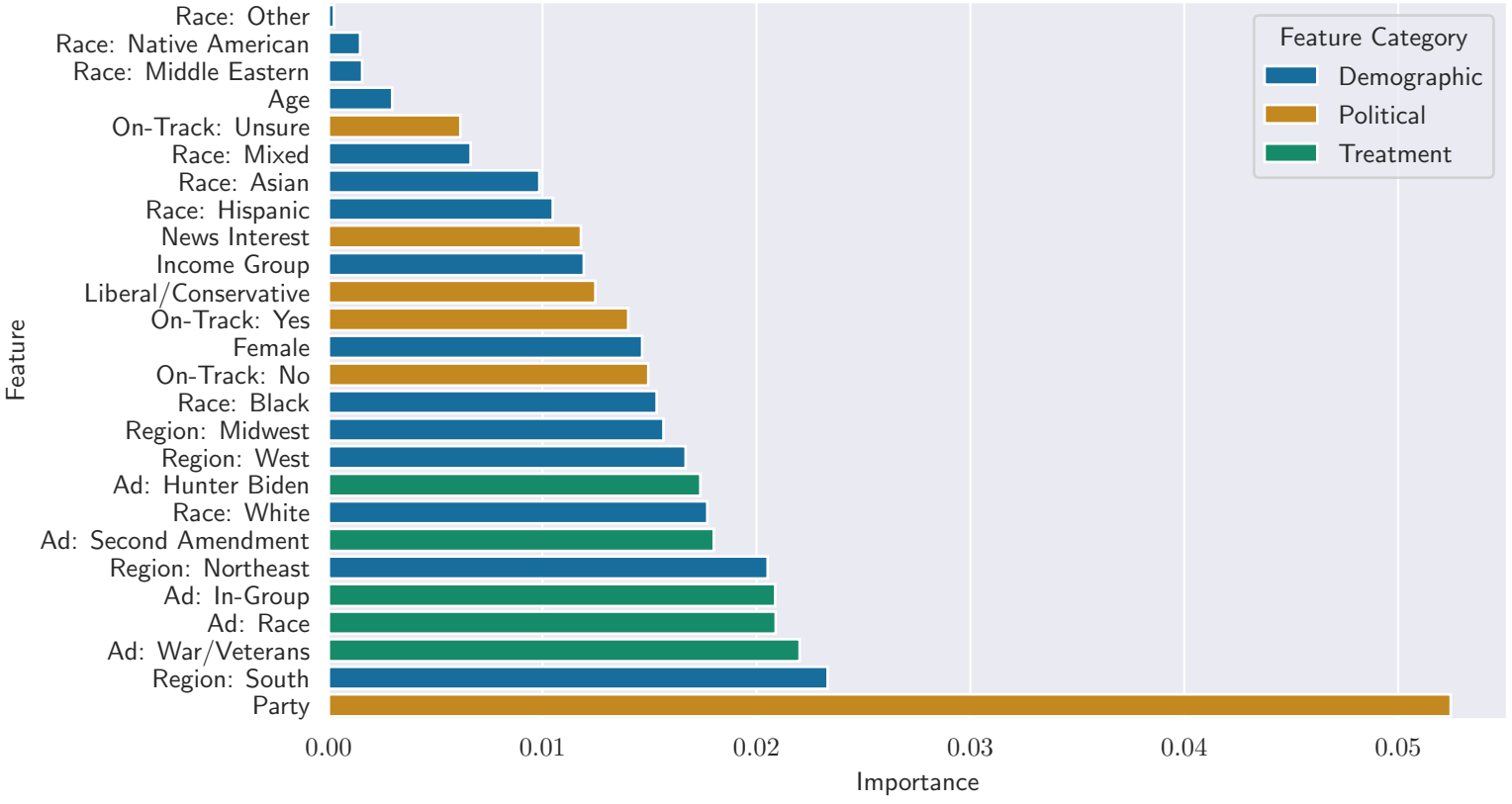
Feature Category
Demographic
Political
Treatment
Feature
Race: Other
Race: Native American
Race: Middle Eastern
Age
On-Track: Unsure
Race: Mixed
Race: Asian
Race: Hispanic
News Interest
Income Group
Liberal/Conservative
On-Track: Yes
Female
On-Track: No
Race: Black
Region: Midwest
Region: West
Ad: Hunter Biden
Race: White
Ad: Second Amendment
Region: Northeast
Ad: In-Group
Ad: Race
Ad: War/Veterans
Region: South
Party
0.00
0.01
0.02
0.03
0.04
0.05
Importance